**IUFRO 125th World Congress**

**Connecting People to Forest Science: Innovative Communication Approaches for Delivering Science**

20 September 2017, 1800 to 1730

KG I-1009, University of Freiburg

All Division 9, Forest Policy and Economics Meeting

Session organizers: Cynthia Miner and Jennifer Hayes, United States Forest Service

**Presenter Instructions**

12 minute presentations, 3 minutes for questions

Meet in room prior to session at 1740

Follow Congress instructions for providing your presentation file ahead of time

Participate in 15-minute panel discussion.

**Session Agenda**

Chair: Cynthia Miner

**1800 to 1815** Knowledge Sharing in Forestry, Ferreira dos Santos B. (Italy)

**1815 to 1830** Forest Communication: Are We Doing It Right? An Online Survey on Public Knowledge and Perception of Forest and Forest Terminology in Italy, Da Re R, (Italy), Gari M. Masiero M.

**1830 to 1845** Using Social Media to Promote a Forestry Conference: European Forum on Urban Forestry 2016 Case Study, Rantasa B. (Slovenia)

**1845 to 1900** Australia’s Approach in Connecting Forests, Science, and People in National Forest Reporting, Hunn T. (Australia), Read S., Howell Claire

**1900 to 1915** Raising Awareness on Forest Genetic Diversity through Wikipedia, Hermanowicz E (Italy), Olsen Lauridsen Nina

1915 to 1930 Discussion. Facilitator: Jennifer Hayes