



Conference Announcement and Call for Papers

12th International Conference on

Monitoring and Management of Visitors in Recreational and Protected Areas

MMV 12

Sept. 2-5, 2024

Camp Reinsehlen, Schneverdingen – Germany

Conference Web Site: <https://www.mmv12.de>

About MMV

The MMV Conference was established in 2002 when the first meeting took place in Vienna, Austria. Since then, it has been organized bi-annually at different European locations and taken the lead role in providing a forum for researchers, managers, and tourism operators dealing with monitoring and managing visitors in recreational and protected areas. The conference aims at providing an interface between cutting-edge research and addressing field practitioners' issues with an emphasis on innovative solutions, methods and technology, policy design and implementation in the field of visitor management. The conference program includes presentations of different formats, many with an interactive mode. In addition, you will have plenty of networking opportunities during the conference. To learn more about the history and previous MMV Conferences, please click [here](#).

Who should attend?

The MMV Conference invites everyone with a professional interest in the field of visitor management in recreational and protected areas. Due to its broad and interdisciplinary focus, the conference is relevant to academics as well as practitioners from diverse backgrounds and different scientific disciplines. We welcome all committed to the outdoors, interested in managing recreational activities in scenic and protected landscapes in a sustainable manner! MMV offers special opportunities for early-career researchers and staff by providing access to a global network of like-minded people.

Conference Format

After the last years with restrictions related to the Covid pandemic, we have decided to run the conference as a physical conference to take the advantages of face-to-face interaction. Some of the key-note presentations and sessions will be recorded and made available online, but there will not be a full hybrid format.

Conference Theme

The main theme of MMV 12 is:

“Recreation for all – Innovations to navigate multiple land use interests”

With an increasing interest in outdoor recreation, the challenges for “a sustainable amount” of recreational use versus nature conservation and other interests such as agriculture, forestry, and renewable energy has become increasingly intense. The interdependency between outdoor recreation



and natural resources forms a baseline for the MMV Conference. During MMV 12, we will focus on innovative approaches in visitor monitoring and management that address the following challenges in the field:

- How can we provide high-quality outdoor recreation experiences without compromising with the settings, the scenery and natural resources in a post-modern world?
- How do we increase participation in outdoor recreation by currently underrepresented groups?
- How do we adapt to digitization in the field of outdoor recreation, both from the users' and managerial perspectives?
- How can innovative science improve monitoring and managing of visitors?
- How to include social participation on monitoring
- How to ensure the inclusion of the benefits of using natural areas in public policies worldwide?

Call for Abstracts

All who want to contribute to MMV 12 sharing their ideas, experiences and/or research are invited to submit an abstract in one of the following formats:

- Oral presentation (15 minutes),
- Poster presentation,
- Organized session with oral presentations (90 minutes),
- Organized session with a thematic focus and alternative format (90 minutes).

While you can be featured as a co-author an unlimited amount of entries, you can submit no more than one oral presentation entry and one poster entry per person as a lead author. Contributors to organized sessions with oral presentations need to submit individual abstracts after acceptance of the organized session.

The abstract submission portal for MMV 12 will open mid-October 2023 and provide further instructions about the submission procedure.

Please take a note of the following deadlines:

- Deadline for organized session submissions: **December 10, 2023**
- Deadline for individual presentations: **January 15, 2024**

Conference Registration and Fees

The Conference Registration Portal will open in February of 2024. The conference fee includes conference participation, in-conference field trip, welcome reception, coffee breaks, and meals (lunch and dinner for the full conference days). The conference rates will be published by the time we will open the registration portal.

Conference Hosts & Venue

Alfred Toepfer Academy for Nature Conservation (www.nna.niedersachsen.de) in cooperation with partners. The conference venue is Hotel Camp Reinshlen (www.campreinshlen.de). You will be



informed about hotel room blocks in a timely manner prior to the start of registration. The hotel will not accept any reservations for the conference room block until we announce it.

Further Information and Local Contact

After October 10, please direct all inquiries to mmv@nna.niedersachsen.de.

Local Organizer Contact

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